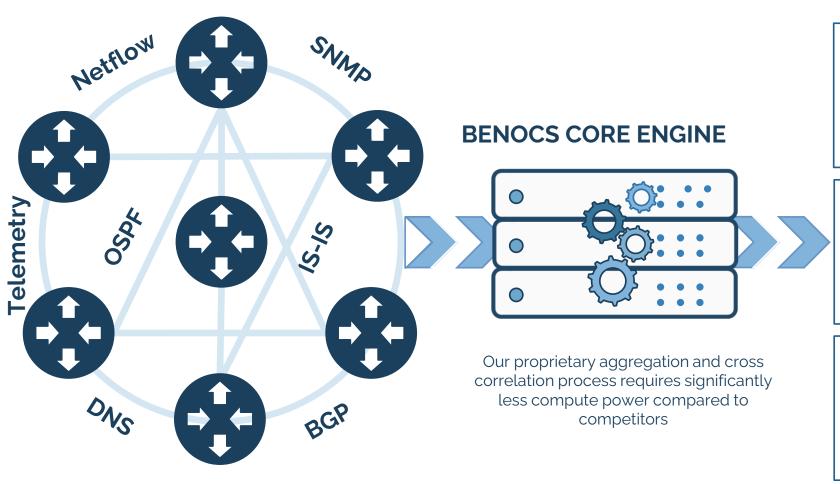
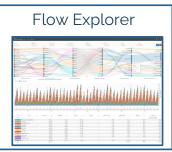
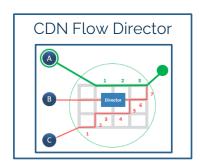


# What BENOCS does:















PROTOCOL POOL

PROCESSING

**NETWORK INTELLIGENCE** 

# For context...

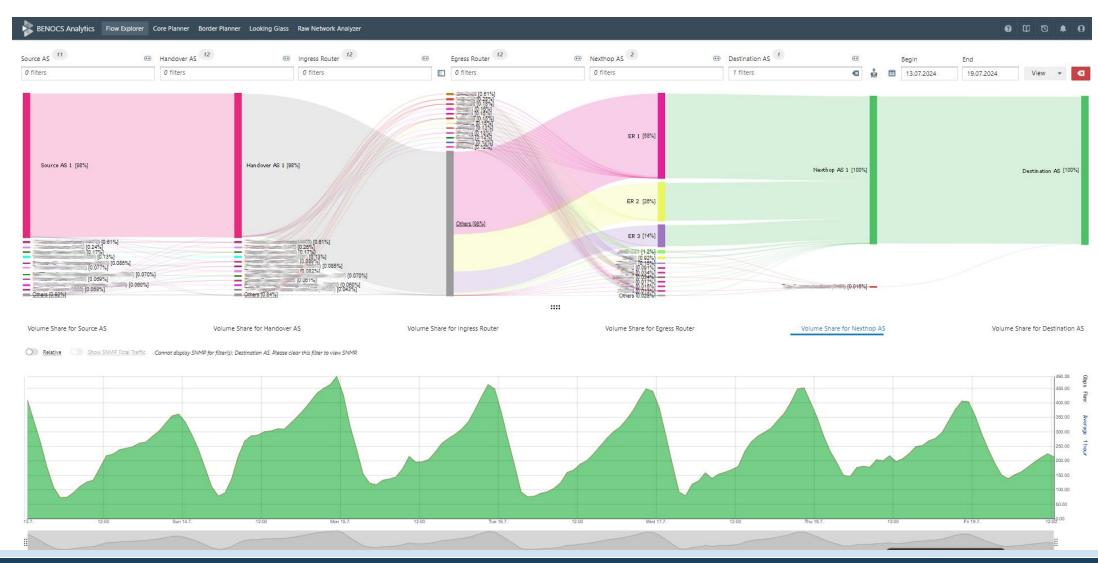
Network: European Incumbent

Peer: Major Hyperscaler

Graphs:
BENOCS
Analytics



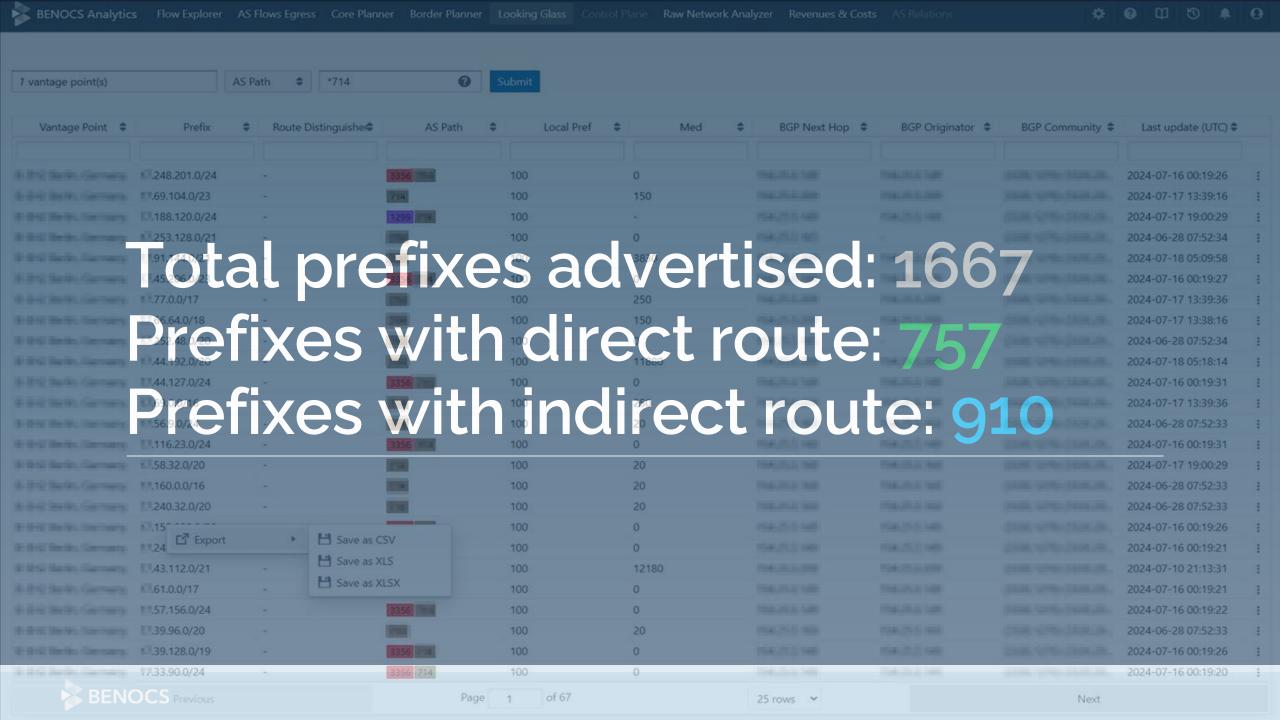
### ...most traffic should exit via direct route.

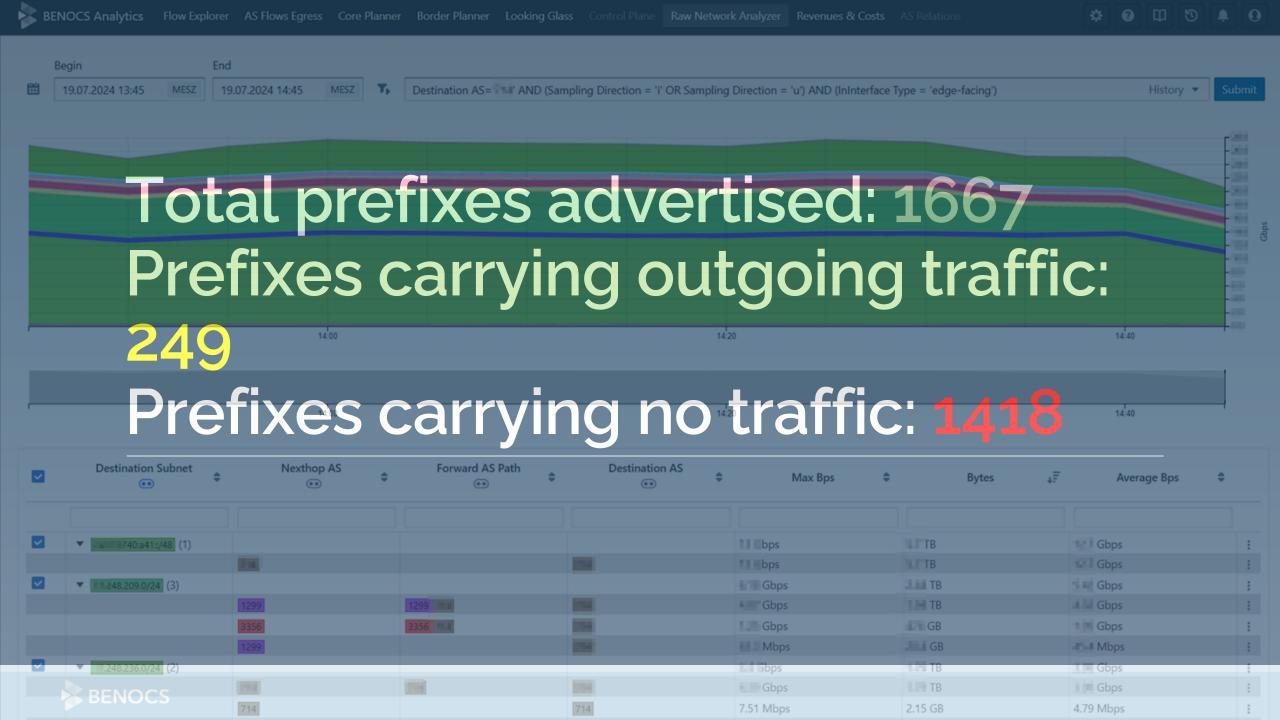


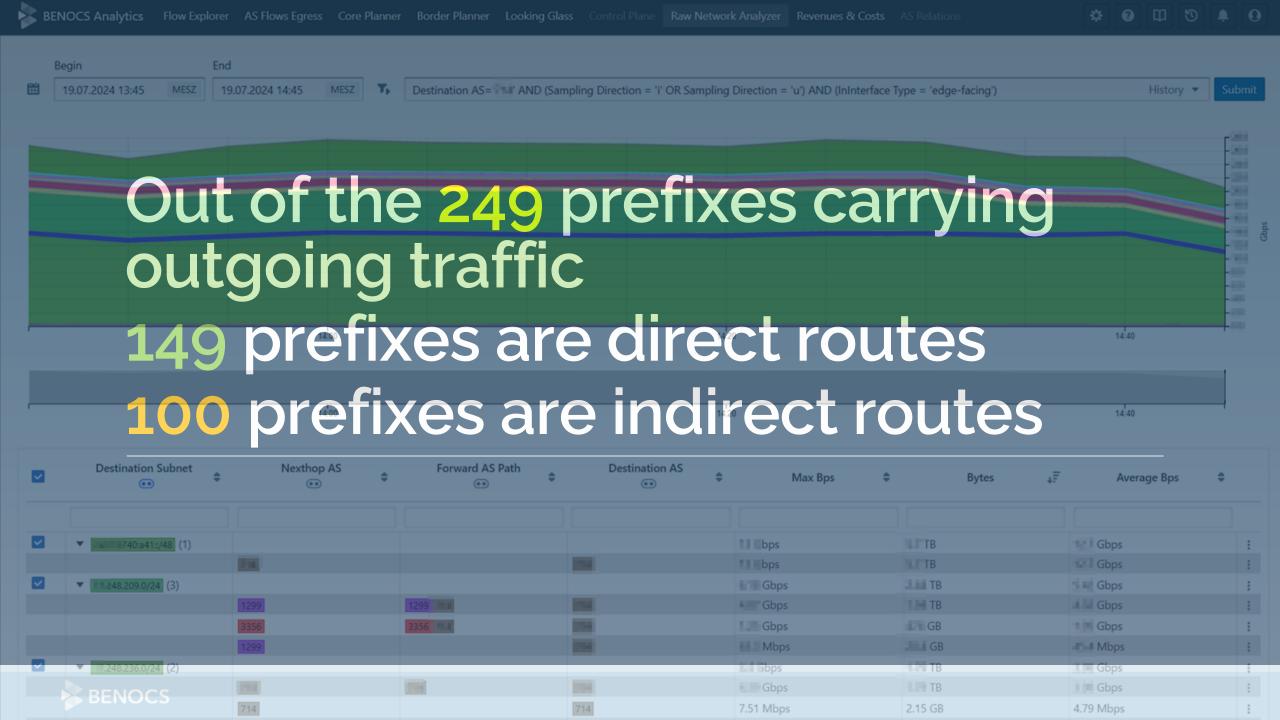
# But with this hyperscaler...

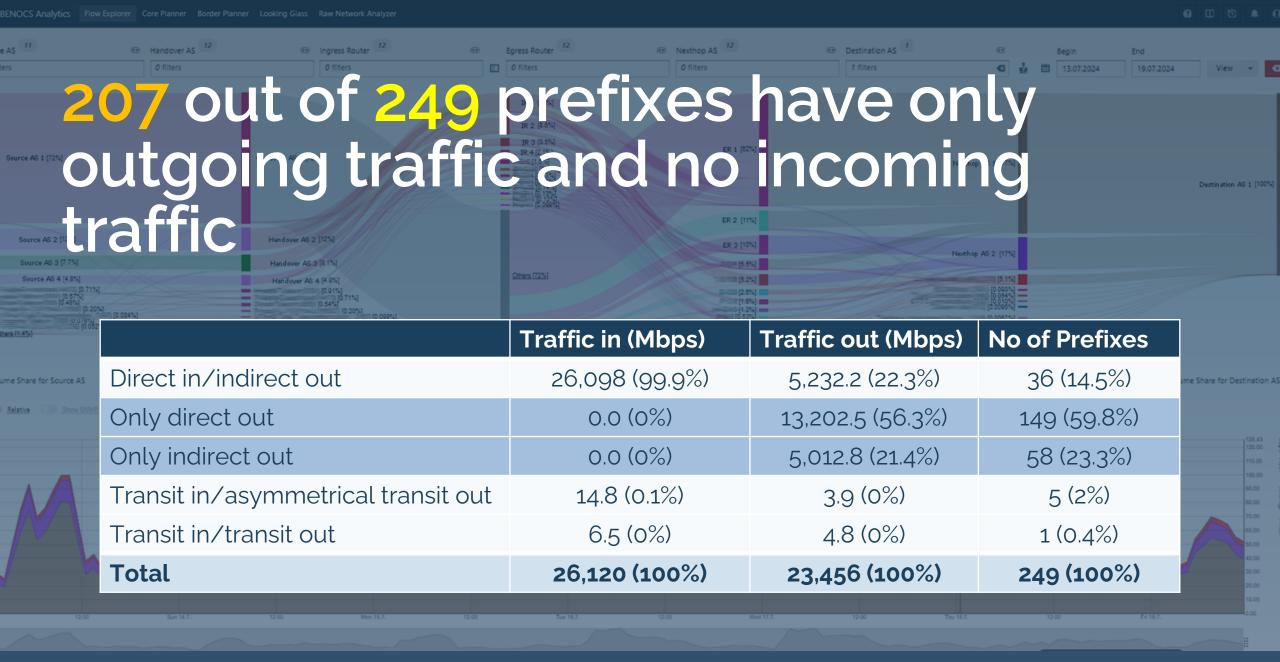












# Adding location to the context 90% of the no incoming/only outgoing traffic is terminating in a different continent (US)

## Our recommendation

- For US-terminating traffic (90% of outgoing traffic), consider establishing a PNI in the US and manage BGP configuration (cold-potato routing).
- For direct-in/indirect-out traffic, ensure symmetrical routes by reaching out to the BGP engineers of the Hyperscaler for potential corrections.

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